

Seattle Center 2013 WMBE Plan

Seattle Center Purchasing/Consultant Contracting 2010-2013

Purchasing Consultant Contracting	2010 Goal 18.80% 18.80%	\$ Spent. \$4.59 M \$887,569	2010 Actual 15.14% 35.04%
Purchasing Consultant Contracting	2011 Goal 18.80% 18.80%	\$ Spent. \$3.30 M \$502,981	2011 Actual 19.05% 4.68%
Purchasing Consultant Contracting	2012 Goal 19% 19%	\$ Spent \$4.27M \$556,246	2012 Actual 21% 12.52%
Purchasing Consultant Contracting	2013 Goal 21% 15%		

Department Representative: Because of staff retirement, Seattle Center will be selecting a new representative to attend monthly Contracting Equity Interdepartmental Team meetings and to coordinate efforts aimed at consultant and construction contracting. Mary Wideman-Williams, Chief Operating Officer, will continue to serve as lead on purchasing of goods and services.

Purchasing: The department has no purchasing contracts in place that are not Citywide contracts managed by FAS. Our opportunities have been largely defined by the ability to purchase off-contract the goods and services that meet our needs. Our extra effort continued to result in an annual increase in WMBE spending for 2012, as it has in past years.

The Center continues to use WMBE vendors from the B-Contracts list for constructionrelated activities, in 2013 targeting additional work in the Armory and other major maintenance projects throughout the campus.

Consultant Contracting: The Center was not able to meet its 2012 consultant contracting goal; however, we experienced a substantial increase in our 2012 percentage by creative use of the City's consultant roster, among other strategies to increase our WMBE utilization. We believe we have set a more realistic goal for 2013.

Seattle Center 2012 Outreach Plan Page 2

2013 Goals: Seattle Center will aspire to meet a goal of 21% for Purchasing and 15% for Consultant Contracting.

JOC Utilization: In 2012 Seattle Center pursued using the City's JOC contractor for work related to the Mural Amphitheatre; however, we were not able to negotiate an affordable price. Given the complexity of scheduling work around events at Seattle Center, and our ability to mobilize our own trades and labor resources in addition to B-Contracts, the JOC structure has proven challenging for us.

Looking ahead to 2013, we will probably continue to take advantage of the flexibility and lower pricing that B-contracts and in-house resources provide, but we will continue to look for possible projects suitable for JOC.

Department Training: We will continue to apprise relevant Seattle Center staff involved with purchasing or contracting of the WMBE tools available within the City.

Outreach Events: Seattle Center will again provide facilities at no charge to FAS and other partner departments when we co-host this summer's WMBE reverse vendor trade show. Department staff will continue to participate in contracting and vendor fairs targeting a WMBE audience, including the Regional Contracting Forum.

Consultant Inclusion Plans: We will continue to require an Inclusion Plan in RFQ/RFP processes, when feasible, regardless of whether or not they meet the \$260,000 threshold.

Robert Néllams

Director

Date